

# Press Release

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## **POKERTEK SELLS 1,000<sup>th</sup> HEADS-UP CHALLENGE TABLE**

**Matthews, NC – November 13, 2008:** PokerTek, Inc., the industry pioneer and worldwide leader in automated poker tables and related software, is pleased to announce the placement of the 1,000<sup>th</sup> Heads-Up Challenge™ amusement game.

Betson Enterprises sold the 1,000<sup>th</sup> table, and KSA Vending installed it at The Moon Saloon Tavern in Phoenixville, PA, in October. The owners of KSA Vending, Kim and John Sayers, thought the bar establishment was ideal for Heads-Up Challenge.

“When you walk in the door of The Moon Saloon Tavern, you immediately know you’re going to have a good time,” said Kim Sayers. “There is an energetic vibe, good bar food, and a wide selection of beer on tap. Heads-Up Challenge was a perfect addition because it provided entertainment for their patrons.”

“The initial reaction to this game has been great,” said Pamela Barnes, the owner of The Moon Saloon Tavern. “People are having a great time with it. No wonder Heads-Up Challenge has such a good reputation in the industry.”

PokerTek introduced Heads-Up Challenge in November 2007, meaning PokerTek hit the 1,000 unit milestone in under one year.

“The instant I was introduced to Heads-Up Challenge, I knew it was going to be a success,” raved Bob Turco from Betson’s Philadelphia office. “I’ve been with Betson for ten years, and I have seen a lot of products – this table is unique.”

“We have great distributors and a hard working sales team,” commented PokerTek’s President James Crawford. “Beyond great domestic distributors like Betson, we’ve had great performance by Aristocrat in the Australian market, and Starburst Coin has extended our sales into Canada. Sales generated by Cosmic Video Amusements have sky-rocketed across Europe. Thanks to the buzz created by our distributors, operators are eager to place Heads-Up Challenge.”

To support distributors and operators, PokerTek’s internal sales team has been traveling throughout the US and Europe introducing Heads-Up Challenge worldwide.

“The feedback has been overwhelmingly positive, and everyone is impressed by the quality of our product,” said Zack Luttrell, National Sales Manager for Heads-Up Challenge. “Operators appreciate that we have recently added advanced game play options that attract newcomers, which broadens their audience while also increasing the game’s earning potential.”

If you are interested in purchasing a Heads-Up Challenge table and need to locate a distributor in your area, please contact [HUCSales@pokertek.com](mailto:HUCSales@pokertek.com).

**About PokerTek:**

PokerTek, Inc. (NASDAQ: PTEK), headquartered in Matthews, NC, develops and markets products for the casino and amusement industries. PokerTek developed PokerPro automated poker tables and related software applications to increase casino revenue, reduce expenses and attract new players into poker rooms by offering interactive poker that is fast, fun and mistake-free. Heads-Up Challenge is a two-player table that allows bars and restaurant patrons to compete head-to-head in various games for amusement purposes, increases earnings for game operators and provides patrons unique and challenging on-site entertainment. Both products are installed worldwide. For more information, please visit [www.pokertek.com](http://www.pokertek.com) or contact Laura Petty at 704.849.0860 x106.

*This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, which are made in accordance with the Private Securities Litigation Reform Act of 1995. The forward-looking statements herein include, but are not limited to, the expected adoption of the PokerPro systems by casinos and other customers and the expected acceptance of the PokerPro systems by players. Our actual results may differ materially from those implied in these forward-looking statements as a result of many factors, including, but not limited to, overall industry environment, customer acceptance of our products, delay in the introduction of new products, further approvals of regulatory authorities, adverse court rulings, production and/or quality control problems, the denial, suspension or revocation of permits or licenses by regulatory or governmental authorities, termination or non-renewal of customer contracts, competitive pressures and general economic conditions, and our financial condition. These and other risks and uncertainties are described in more detail in our most recent annual report on Form 10-K and other reports filed with the Securities and Exchange Commission. Forward-looking statements speak only as of the date they are made. We undertake no obligation to update or revise such statements to reflect new circumstances or unanticipated events as they occur, except as required by applicable laws, and you are urged to review and consider disclosures that we make in the reports that we file with the Securities and Exchange Commission that discuss other factors germane to our business.*