

# Press Release

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## **POKERTEK BEGINS POKERPRO FIELD TRIAL WITH ATLANTIC LOTTERY CORPORATION**

*Two New Brunswick locations mark the first installations of PokerPro outside traditional gaming properties into branded ALC gaming centers within bars.*

**Charlotte, N.C. – July 21, 2009** – PokerTek, Inc., (Nasdaq: PTEK) the industry pioneer and worldwide leader in automated poker tables, announced today the start of a six-month pilot of PokerPro tables within two new Coasters locations after winning the RFP issued by the Atlantic Lottery Corporation (ALC).

Coasters is a branded gaming center within a bar location, which also includes up to 25 Video Lottery Terminals alongside PRO LINE sports betting and other traditional lottery products. The first two trial sites are in New Brunswick at Legends Bar and Grille in Saint John and Dooly's Elmwood in Moncton. Both sites opened Friday, July 17<sup>th</sup>.

“ALC is committed to offering innovative and entertaining products to our players, all with a focus on social responsibility. The new Coasters locations are an example of this commitment,” said Paul Burns, Category Manager for Atlantic Lottery. “We're proud of our Coasters locations, which will combine traditional lottery products, with video lottery and new social gaming products, like electronic poker.”

“This pilot marks the first time PokerPro has been placed in a non-traditional gaming establishment, and the Coasters concept is an ideal fit for PokerPro,” said Chris Manley, PokerTek's National Sales Manager. “We are honored to be a selected partner with ALC, and excited to bring poker to Atlantic Canada's poker players in this new and innovative setting.”

Since 1976, Atlantic Lottery Corporation has managed the gaming business on behalf of the governments of Nova Scotia, New Brunswick, Newfoundland and Labrador and Prince Edward Island.

### **About PokerTek:**

PokerTek, Inc. (NASDAQ: PTEK), headquartered in Matthews, NC, develops and markets products for the gaming and amusement industries. PokerTek developed PokerPro automated poker tables and related software applications to increase revenue, reduce expenses and attract

new players into poker rooms by offering interactive poker that is fast, fun and mistake-free. Heads-Up Challenge is a two-player table that allows bars and restaurant patrons to compete head-to-head in various games for amusement purposes, increases earnings for game operators and provides patrons unique and challenging on-site entertainment. Both products are installed worldwide. For more information, please visit the company's website at [www.PokerTek.com](http://www.PokerTek.com) or contact Tracy Egan at 704.849.0860 x106.

*This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, which are made in accordance with the Private Securities Litigation Reform Act of 1995. The forward-looking statements herein include, but are not limited to, the expected adoption of the PokerPro systems by gaming properties and other customers and the expected acceptance of the PokerPro systems by players. Our actual results may differ materially from those implied in these forward-looking statements as a result of many factors, including, but not limited to, overall industry environment, customer acceptance of our products, delay in the introduction of new products, further approvals of regulatory authorities, adverse court rulings, production and/or quality control problems, the denial, suspension or revocation of permits or licenses by regulatory or governmental authorities, termination or non-renewal of customer contracts, competitive pressures and general economic conditions, and our financial condition. These and other risks and uncertainties are described in more detail in our most recent annual report on Form 10-K and other reports filed with the Securities and Exchange Commission. Forward-looking statements speak only as of the date they are made. We undertake no obligation to update or revise such statements to reflect new circumstances or unanticipated events as they occur, except as required by applicable laws, and you are urged to review and consider disclosures that we make in the reports that we file with the Securities and Exchange Commission that discuss other factors germane to our business.*