

# Press Release

Contact: Laura Petty  
704.849.0860 x106

## **POKERTEK RELEASES NEW SOFTWARE UPGRADE FOR HEADS-UP CHALLENGE**

**Matthews, NC – October 21, 2008:** PokerTek, Inc., the industry pioneer and worldwide leader in automated poker tables and related software, is pleased to announce the release of its highly-anticipated 2.0 software upgrade for Heads-Up Challenge. The latest Heads-Up Challenge additions include variable chip stack starting amounts in 10, 20, and 40 thousand increments and a 10,000 chip add-on feature. Once players reach a certain level in the match, the add-on feature allows them to continue play by adding more chips for an operator-configured price. The initial price per play is also configurable based on the chip stack level selected by the players.

To create more visibility in a crowded establishment, PokerTek's monitor kit, which includes signage, a customized stand, all electrical connectors, and hardware, can be purchased separately. The 2.0 software supports and is required for the monitor kit. The attract mode graphics displayed on the overhead monitor are more visually appealing and draw curious players to the table.

“Operators appreciate that they can offer a variety of game play options for their customers while having the ability to reasonably configure prices,” stated Len Keywood with Starburst Coin. “The players enjoy the additional features while the operators increase their revenue. It’s a classic win-win.”

“Our goal is to continue enhancing our Heads-Up Challenge technology to attract more players, increase the game’s earning potential, and maintain an edge over our competition,” commented PokerTek President James Crawford. “Our 2.0 software gives operators more tools to increase the cashbox and allows players more flexibility to choose a Texas Hold’em tournament format that fits them best.”

### **About PokerTek:**

PokerTek, Inc. (NASDAQ: PTEK), headquartered in Matthews, NC, develops and markets products for the casino and amusement industries. PokerTek developed PokerPro automated poker tables and related software applications to increase casino revenue, reduce expenses and attract new players into poker rooms by offering interactive poker that is fast, fun and mistake-free. Heads-Up Challenge is a two-player table that allows bars and restaurant patrons to compete head-to-head in various games for amusement purposes, increases earnings for

game operators and provides patrons unique and challenging on-site entertainment. Both products are installed worldwide. For more information, please visit the company's website at [www.PokerTek.com](http://www.PokerTek.com) or contact Laura Petty at 704.849.0860 x106.

*This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, which are made in accordance with the Private Securities Litigation Reform Act of 1995. The forward-looking statements herein include, but are not limited to, the expected adoption of the PokerPro systems by casinos and other customers and the expected acceptance of the PokerPro systems by players. Our actual results may differ materially from those implied in these forward-looking statements as a result of many factors, including, but not limited to, overall industry environment, customer acceptance of our products, delay in the introduction of new products, further approvals of regulatory authorities, adverse court rulings, production and/or quality control problems, the denial, suspension or revocation of permits or licenses by regulatory or governmental authorities, termination or non-renewal of customer contracts, competitive pressures and general economic conditions, and our financial condition. These and other risks and uncertainties are described in more detail in our most recent annual report on Form 10-K and other reports filed with the Securities and Exchange Commission. Forward-looking statements speak only as of the date they are made. We undertake no obligation to update or revise such statements to reflect new circumstances or unanticipated events as they occur, except as required by applicable laws, and you are urged to review and consider disclosures that we make in the reports that we file with the Securities and Exchange Commission that discuss other factors germane to our business.*