

# Press Release

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## **POKERTEK SELECTED FOR TELEVISA'S GAMING PROPERTIES AND INSTALLS AT TWO MEXICO CITY PROPERTIES**

**Matthews, NC – November 30, 2009:** PokerTek has been selected by Apuestas Internacionales, S.A. de C.V. for its gaming properties operated in Mexico under the brand name “PlayCity”. Apuestas Internacionales, S.A. de C.V. is a wholly owned subsidiary of Grupo Televisa, S.A.B. (“Televisa”) in charge of its gaming business segment.

PlayCity currently has 25 gaming properties in Mexico, and has made commitments to PokerTek for 34 units. PokerTek installed the initial units at two of PlayCity's premier properties located in Mexico City: two units at PlayCity Armand on November 20<sup>th</sup> and three units at PlayCity Antara on November 24<sup>th</sup>.

“PlayCity's properties are impressive, and include the latest gaming technology,” said Mark Roberson, PokerTek's Acting CEO and CFO. “We are pleased to be selected by such a prestigious company as their supplier, and look forward to adding units into their other properties as quickly as possible.”

Televisa (NYSE:TV; BMV: TLEVISA CPO) is the largest media company in the Spanish-speaking world and a major participant in the international entertainment business. It has interests in television production and broadcasting, production of pay-television networks, international distribution of television programming, direct-to-home satellite services, cable television and telecommunication services, magazine publishing and distribution, radio production and broadcasting, professional sports and live entertainment, feature-film production and distribution, the operation of an internet portal, and gaming. Televisa also owns an unconsolidated equity stake in La Sexta, a free-to-air television venture in Spain.

### **About PokerTek:**

PokerTek, Inc. (NASDAQ: PTEK), headquartered in Matthews, NC, develops and markets products for the gaming and amusement industries. PokerTek developed PokerPro automated poker tables to increase revenue, reduce expenses and attract new players into poker rooms by offering interactive poker that is fast, fun and mistake-free. Heads-Up Challenge is a two-player table that allows bars and restaurant patrons to compete head-to-head in various games for amusement purposes, increases earnings for game operators and provides patrons unique and challenging on-site entertainment. Both products are installed worldwide. For more

information, please visit the company's website at [www.PokerTek.com](http://www.PokerTek.com) or contact Tracy Egan at 704.849.0860 x106.

*This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, which are made in accordance with the Private Securities Litigation Reform Act of 1995. The forward-looking statements herein include, but are not limited to, the expected adoption of the PokerPro systems by gaming properties and other customers and the expected acceptance of the PokerPro systems by players. Our actual results may differ materially from those implied in these forward-looking statements as a result of many factors, including, but not limited to, overall industry environment, customer acceptance of our products, delay in the introduction of new products, further approvals of regulatory authorities, adverse court rulings, production and/or quality control problems, the denial, suspension or revocation of permits or licenses by regulatory or governmental authorities, termination or non-renewal of customer contracts, competitive pressures and general economic conditions, and our financial condition. These and other risks and uncertainties are described in more detail in our most recent annual report on Form 10-K and other reports filed with the Securities and Exchange Commission. Forward-looking statements speak only as of the date they are made. We undertake no obligation to update or revise such statements to reflect new circumstances or unanticipated events as they occur, except as required by applicable laws, and you are urged to review and consider disclosures that we make in the reports that we file with the Securities and Exchange Commission that discuss other factors germane to our business.*